

Come On Labels Retailer Training in Malta

Date	Monday, 12 th November 2012
Time	8:00 – 9:00 am
Location	APLAN Appliances, The Atrium
Details	Projects in Motion in collaboration with the Malta Competition and Consumer Affairs Authority (MCCAA) organised a retailer training session for shop assistants and staff at APLAN Appliances, The Atrium.
Issues discussed	
	 Topics that were discussed during the training with the participants include: Difference and similarities of the old and new energy labels Categories of appliances that bear the energy label and will get it in the near future. Upcoming changes Clarification of icons on the new labels that might be difficult for consumers to understand How to get a label in case it is missing Do's and Don'ts and common mistakes Label information that need to be included in advertisements Available products and energy classes. Effects of ecodesign requirements on energy labeling of products After the training the participants raised a number of interesting points and common misunderstandings were clarified. How to display and affix both old and new labels properly Problems with specific appliances (stainless steel, size of available area on appliance for labels) The importance of the energy label for retailers as a marketing tool Ecodesign minimum requirements that are different for all product categories and missing info on energy label can lead to consumer confusion and abuse.
No. of Partici	pants 9
Organisers	
MALTA COMPETITION A CONSUMER AFFAIRS A	AND UTHORITY Come On Labels WWW.come-on-labels.eu

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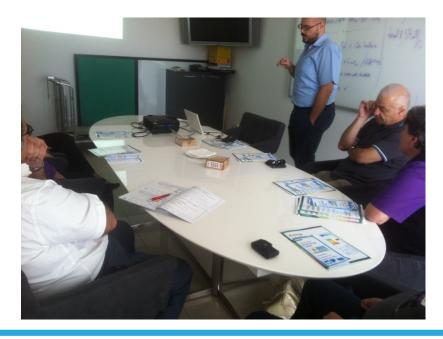


Photos

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